

COURSE SYLLABUS
ART 150A - DESIGN I
(Two-Dimensional Design)

1. DESCRIPTION

Fine Art 150A, Design I, 3 units, 6 hours

CRN# 54382

Meets Monday & Wednesday, 9:35am - 12:40pm / Room D-108

16-week session: August 21st - December 13th

This course is an introduction to two-dimensional space and form. Emphasis is placed on ways of organizing space into vivid and coherent images. This course is designed for students beginning a study of art and/or related disciplines.

Associate Degree Credit & transfer to CSU and/or private colleges and universities. UC Transfer Course List.
Letter grade or pass/no pass option.

Check the Online Class Schedule for information about course Prerequisites, Co-requisites, Enrollment Limitations and Advisory information.

2. STUDENT LEARNING OBJECTIVES

- Identify and explain the various elements of form.
- Compare and contrast a variety of line variations and uses.
- Define shape and analyze how it functions in the context of organized space.
- Use achromatic gradations to delineate form and articulate light.
- Illustrate the ability to match a hue scale with a gray scale.
- Employ color to construct visually compelling organizations.
- Use surface treatments to support desired design effects.
- Employ a variety of devices to imply space and depth.
- Select and apply marks, figures, configurations & field patterns to create simple constructions that are easy to interpret.
- Analyze the ways in which complex constructions and visual hierarchy are used to direct the viewer.
- Use a variety of design interactions to create effective complex constructions.
- Employ a variety of strategies to achieve visual coherence, unity and proportion.

3. STUDENT LEARNING OUTCOMES

Students who complete the Art-Fine Art Program will gain facility with:

- **Global Awareness:**
Students will develop the ability to expand the vision of the role of art in the greater culture.
Students will develop awareness of cultural diversity (and its use/effect on art-making).
- **Historical Awareness:**
Students will develop the ability to engage visual art as defined in a progression of change.
- **Critical Thinking:**
Student will develop the ability to affect critical thinking in visual terms.
- **Visual Literacy:**
Students will develop the ability to employ art concepts and terminology effectively.
Students will develop the ability to understand the creative process of art-making.
- **Technological Awareness:**
Students will develop the ability to understand materials, methods and techniques both historical and contemporary and the contexts in which they are employed.

4. DEGREE LINK

- This course can help you earn the following degree(s) or certificate(s):

3D Animation and Modeling - Certificate of Achievement

Art History Emphasis - Associate in Arts

Ceramic Emphasis - Associate in Arts

Computer Fashion Technology: Design - Associate in Science

Digital Art Emphasis - Associate in Arts

Emphasis in Arts Studies: Art - Associate in Arts

Fashion Design - Associate in Science

Fashion Merchandising - Associate in Science

Fine Art - Certificate of Performance

Interactive Media Production - Certificate of Achievement

Multimedia - Associate in Science

Multimedia Survey - Certificate of Performance

Museum Studies Emphasis - Associate in Arts

Photography and New Genres Emphasis - Associate in Arts

Three-Dimensional Emphasis - Associate in Arts

Two-Dimensional Emphasis - Associate in Arts

5. METHODS OF INSTRUCTION

- Methods of instruction may include, but are not limited to, the following:
Assignments executed in the classroom under the supervision and guidance of the instructor. Studio assignments will be augmented with lectures, imagery, handouts, demonstrations, field trips, discussions, class critiques and/or other unique instructional methods. Additional out-of-class assignments will further a students understanding of terminology and concepts.
- All assignments will require additional out-of-class time to complete.

6. EVALUATION

- Student evaluation will be based on the performance of a variety of assignments, consistent with the objectives of the course as stated above.

Assignments will be graded based on four criteria:

- Risk taking and creativity:** your willingness to experiment and develop ideas, as well as unique visual solutions. (25%)
- Process and concept:** sketches, preparatory items, research, examples, etc.; how well the piece works to embody ideas, feelings, reality, etc. (25%)
- Technique and execution:** your attention to craftsmanship and execution down to the last detail. (25%)
- Professionalism:** your work ethic, effort and time management. (25%)

Overall grade for the class is based on the following:

- Completion of **ALL** assignments based on criteria with supported preparatory work demonstrating process. (65%)
 - Portfolio with finished assignments, sketches, preparatory items, research, examples, etc. (10%)
 - Attitude, participation in critiques, technical skills and development. (15%)
 - Examination on terminology and concepts. (10%)
- Except in the case of an excused absence, there are no makeup assignments or extra credit assignments. **Late assignments will be notated as well as reduction for missed critique.**
See Instructor if you have or will have an EXCUSED absence, (see #7F under requirements).
 - Students can redo an assignment to improve their grade. Turn in the original assignment, prep work and the new assignment by week 13 - Wednesday, November 15th. You may only improve a grade if the assignment was turned in on time.

7. CLASSROOM AND ATTENDANCE REQUIREMENTS

- A. Attendance will be taken during each regularly scheduled class meeting. If you leave early from class, you will be marked absent for that class period. This is not a correspondence course. You need to be in attendance. **Only four absences are allowed to stay in the class.**
- B. Students are responsible for withdrawing from the course before the tenth week drop deadline. If you do not drop by **Friday, October 27th**, you will receive an evaluative letter grade at the end of the semester.
- C. It is highly recommended that you speak with the Instructor before dropping the class.
- D. Three over-ten-minute late arrivals will count as one absence. Do not disturb your fellow students or the Instructor. Chronic lateness is unacceptable. It shows disrespect for fellow students, the Instructor and you.
- E. Students are required to attend and participate in class critiques. Failure to attend and participate in a critique will be noted. Group critiques enable students to observe a variety of solutions to the application of the specific assignment. Individual critiques with the instructor will clarify a student's progress in the course.
- F. Excused absences are death in the immediate family with a copy of the funeral announcement; jury duty with written notice; religious holiday or military obligation.
- G. Enrollment in college assumes maturity, seriousness of purpose and self-discipline. Disruptive behavior in the classroom will result in expulsion from the class and an unexcused absence. Disruptive behavior includes: receiving pager and beeper call, receiving cellphone calls, repeated tardiness, leaving and returning for reasons other than an emergency, noisy conversation with classmates, drinking, eating, sleeping, doing other course homework in class or children in class. Refer to District Policy 3100 in school catalogue.
- H. If the Instructor is absent from a class meeting because of an emergency or illness and a substitute is not assigned, students may leave after 15 minutes.

8. OFFICE HOURS / ACCOMMODATIONS

Each Wednesday from 7:30am - 8:00am in G102 AND from 12:45pm -1:15pm in front of D101 (Art Gallery)

To arrange another time to possibly meet, see instructor after class meeting.

Student with disabilities will be afforded accommodations with lectures or assignments upon mutual agreement. Please see Instructor after class during the first week of this course.

9. CLASS MEETINGS (Schedule is subject to change - Students are responsible for knowing any changes).

8/21	Course introduction / Syllabus; Art terminology note sheet on Principles of Design and Visual Elements Creative traits / Convergent versus Divergent thinking
8/23	Lecture on Value and application of media; Assignment 1 - Value Scales in various media - magazine paper, graphite; ink, markers, color pencil
8/28	studio - value scales
8/30	DUE Assignment 1 - Value scales; Lecture on tools, light spectrum; draw and measure color wheel & color star Assignment 2 - RYB Color Wheel Star, CMY Color Wheel & Saturation Scales
9/4	No Class - Labor Day
9/6	studio - RYB Color Wheel in color pencil and CMY Color Star in watercolor paint
9/11	studio - Saturation scales in watercolor paint
9/13	DUE Assignment 2 - Color Star, Color Wheel & Saturation Scales Lecture on Principles of Design and Figure/Ground relationship Assignment 3 - Principles of Design studies in black & white paper and Cropping exercise of original art
9/18	studio - PD studies
9/20	DUE Assignment 3 - Principles of Design studies & Cropping exercise
9/25	Lecture on Line; Assignment 4 - Line studies in various media; bring camera/cellphone
9/27	studio - line studies
10/2	Field trip to Linda Vista Library to photograph the exterior and interior of Rob Quigley's architectural design Field trip to SDMA, Balboa Park to view Brenda Biondo's exhibit Assignment 5 - Color studies with planes and angles of the Linda Vista Library in color paper demonstrating PDs
10/4	DUE Assignment 4 - Line studies; Lecture on Color
10/9	studio - color studies
10/11	studio - color studies; Demonstration on matting procedures
10/16	DUE Assignment 5 - Color studies with planes and angles of the Linda Vista Library (approved designs to be displayed at the Linda Vista Library); Lecture on Implied Space; Assignment 6 - Implied space demonstrated with magazine imagery
10/18	studio - implied space
10/23	DUE Assignment 6 - Implied space; Lecture on Artistic Appearances; watch Stuart Davis documentary Assignment 7 - Stuart Davis inspired designs from photographs & drawings of your neighborhood demonstrating Artistic Appearances completed in various media
10/25	studio - appearances artistic
10/30	studio - artistic appearances
11/1	studio - artistic appearances
11/6	DUE Assignment 7 - Artistic Appearances studies; Lecture on Texture and Pattern; Assignment 8 - Texture studies in ink
11/8	studio time - texture studies
11/13	Assignment 9 - Pattern studies in color pencil and color paper Bring to class 6+ examples of pattern - 4 cultural and/or geometric patterns; 2 natural patterns
11/15	studio - pattern study
11/20 & 11/22	No Class - Fall Break
11/27	DUE Assignment 8 & 9 - Texture & Pattern studies; Lecture on Graphic Design; Assignment 10 - Typeface and Letter Illustrations
11/29	studio - typeface & letter illustrations
12/4	studio - typeface & letter illustrations; Lecture on portfolio preparation
12/6	DUE Assignment 10 - Typeface and Letter Illustrations; studio - prepare portfolio
12/11	DUE Portfolio; Examination on terminology and concepts

10. REQUIRED MATERIALS LIST - tools & supplies

- Be prepared and have the necessary materials on hand at each class meeting.
- A textbook is not required for this class. The Instructor will provide a list of various books in the LRC to assist students with design applications.

Prepackaged at Artist & Craftsman Supply with a 20% discount off of listed prices
3804 Fourth Avenue at Robinson in Hillcrest / 619-688-1911

mixed-media pad - 9"x12"
graph paper 8"x11" with $\frac{1}{4}$ " squares
black construction paper

Canford paper - 24 colors - 8"x11"
snow white / white
ivory / off white
buttercup yellow / light yellow
dresden yellow / medium yellow
blush / light orange
tangerine / medium orange
bubble gum / light pink
guardsman red / medium red
cherry / dark red
pale lilac / light violet
plum / dark red-violet
amethyst / medium violet
royal purple / dark violet
aqua / light aqua
kingfish / medium cyan
electric blue / medium blue
royal blue / dark blue
mint / light green
jewel green / medium green
forest / dark green
coffee / light brown
mocha / medium brown
gunmetal / medium gray
jet black / black

watercolor set - 16 colors
brushes - assorted sizes - flat & round

Speedball brand sketching pen set
Speedball black ink 2oz

markers (3) black - ultra-fine, fine and chisel-tip
woodless color pencil set (24 colors)
sharpener with canister
eraser

metal ruler 18" with cork backing
cutting mat (12" x 18")
cutting knife & replacement blades

6" compass
360°protractor

glue stick - opaque
masking tape $\frac{3}{4}$ "
double-sided tape $\frac{1}{2}$ "

materials box
portfolio binder 11"x14"
mesh bag (free)

Total w/ tax - \$138.85

(savings of \$86.39 off list price and w/ add'l A&C discount)

Other tools or supplies:

old/used magazines (6-10)
mat board 30" x 40" - white and/or black
water cups
scissors
graphite pencil - 2B

color pencil blender
tracing paper
template guides (circles, squares, triangles, ovals, etc.)
tweezers